



# MA MARKETING-CLOUD-DEVELOPER<sup>Q&As</sup>

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### QUESTION 1

A developer wants to use the RaiseError Ampscript function when a subscriber does not have the necessary data to build an email. Which two outcomes are possible using this function? Choose 2 answer

- A. The send fails
- B. The email is not sent to the particular subscriber
- C. An error message is sent to the From Address used in the email
- D. The send is retried

Correct Answer: AB

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### QUESTION 2

A developer is using the legacy endpoint [www.exacttargetapis.com](http://www.exacttargetapis.com) and has been asked to switch to Tenant Specific Endpoints (TSEs). What is a benefit of switching to TSEs?

- A. A longer lasting OAuth token
- B. API calls will no longer fail
- C. Gain access to TSE-specific REST routes
- D. Improved API performance

Correct Answer: D

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### QUESTION 3

A developer identified a use case where a triggered send of an email is needed. The developer already successfully set up authentication with a Client ID and Client Secret has used them in several REST calls. When the REST call is made, a "401 Unauthorized" error is returned. What is the first thing the developer should check?

- A. The send permissions have been granted for the Client ID and Client Secret within Installed Packages.
- B. The email interaction has been started
- C. The automation permissions have been granted for the Client ID and Client Secret within Installed Packages.
- D. The email interaction has been published.

Correct Answer: A

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### QUESTION 4

Certification Aid wants to trigger and email send in Marketing Cloud when a purchase is made on their website. Which



API should be used for this? Choose 2.

- A. Subscriber API
- B. Email API
- C. REST API
- D. SOAP API

Correct Answer: CD

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#### QUESTION 5

A developer want to email a subscriber who is currently being processed for a Contact Deletion request. When could the Contact be reintroduced after a Contact Delete operation has started?

- A. Never
- B. 14 days after deletion process is complete
- C. After deletion is fully complete
- D. Anytime

Correct Answer: C

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