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QUESTION 1

A developer wants to build an audience by identifying subscribers who opened a specific email. Which query should the developer use?

- A. `SELECT * FROM _Open WHERE ListID = \'1234\'`
- B. `SELECT * FROM _Open WHERE JobID = "1234"`
- C. `SELECT SubscriberID FROM _Open WHERE JobID = "1234"`
- D. `SELECT SubscriberKey FROM _Open WHERE JobID = \'1234\'`

Correct Answer: D

QUESTION 2

The Contact Delete feature can be used within an Enterprise 2.0 account from which business unit?

- A. Only in Agency accounts
- B. The Parent account
- C. Any business unit
- D. The business unit where the contact was introduced
- E. None of these

Correct Answer: D

QUESTION 3

How can subscriber, system, and sendable Data Extension attributes be referenced for content personalization using SSJS? Choose 1.

- A.
- B.
- C.
- D.

Correct Answer: A

QUESTION 4

A marketer is planning a weekly promotional send.



Which two types of data extensions could be sent to? Choose 2 answers

- A. Synchronized Data Extension
- B. Sendable Data Extension
- C. Salesforce Data Extension
- D. Send Log Data Extension

Correct Answer: AB

QUESTION 5

A particular data extension need to be configured to store six months of data.

How should data retention be added to the data extension in Email Studio?

- A. Run a query to overwrite the rows with six months of data
- B. Import a file to overwrite the rows with six months of data
- C. Create a new data extension that includes data retention settings
- D. Update the data extension configuration to include data retention settings.

Correct Answer: C

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