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QUESTION 1

Certification Aid wants to add records to a Data Extension using the SOAP API. Which object can be used for this? Choose 1.

A. DataExtensionObject object

B. Subscriber object

C. Attribute object

D. DataExtension object

Correct Answer: A

QUESTION 2

A developer wants to personalize a welcome email with the recipient\\'s first name from the Customers data extension, which is different from the targeted sending data extension named NewSubscribers. Both data extensions containthe unique identifier in a field named CustomerKey. Which AMPscript Syntax would populate the first name personalization as requested?

A. %%=Lookup(\\'Customers\\', \\'FirstName\\', \\'ContactID\\', CustomerKey)=%%

B. %%=Lookup(\\'Customers\\', \\'FirstName\\', \\'CustomerKey\\', CustomerKey)=%%

C. %%=Lookup(\\'Customers\\',\\'FirstName\\',\\'CustomerKey\\', \\'CustomerKey\\')=%%

D. %%=Lookup(\\'NewSubscribers\\',\\'FirstName\\',\\'ContactID\\',CustomerKey)=%%

Correct Answer: B

QUESTION 3

Which SSJS library can be used in email messages? Choose 1.

A. Both

B. Platform

C. None

D. Core

Correct Answer: B

QUESTION 4

A developer needs to display a value which has beencalculated using an AMPscript block. This value is stored in the

variable named \\'Label\\'.

Which two ways should the developer display this value in the body of an email? Choose 2 answers

A. %%-v(@Label) -%%

B.

C. %%@Label%%

D. %%(Write (@Label1) 1%%

Correct Answer: AC

QUESTION 5

A developer identified a use case where a triggered send ofan email is needed. The developer already successfully set up authentication with a Client ID and Client Secret has used them in several REST calls. When the REST call is made, a "401 Unauthorized" error is returned. What is the first thing the developer should check?

A. The send permissions have been granted for the Client ID and Client Secret within Installed Packages.

B. The email interaction has been started

C. The automation permissions have been granted for the Client ID and Client Secret within Installed Packages.

D. The email interaction has been published.

Correct Answer: A

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