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QUESTION 1

NTO puts the word TEST at the beginning of the name for each testemail. Which query would return the subs who were sent those emails?

- A. `SELECT * FROM _Job J INNER JOIN _Sent S on J.EmailName LIKE '\\TEST%\\'`
- B. `SELECT * FROM _Job INNER JOIN _Sent on JobID = JobID WHERE EmailName LIKE '\\TEST%\\'`
- C. `SELECT * FROM _Job J INNER JOIN _Sent S ON.JobID = S.JobID WHERE`
- D. `EmailName LIKE '\\TEST%\\'`
- E. `SELECT * FROM _Job J INNER JOIN _Sent S on J.JobID = JobID = S.JobID WHERE`
- F. `EmailName = '\\TEST%\\'`

Correct Answer: C

QUESTION 2

Northern Trail Outfitters has an Enterprise 2.0 account with 15 business units. Each business unit can access a Shared Data Extension named '\\Inventory\\', which contains the details for each product. A Boolean field named '\\InStock\\' indicates whether the item is available.

Which snippet of AMPscript would return all products which are currently available?

- A. `LookupRows ('Ent. Inventory*', '\\true\\', '\\InStock\\')`
- B. `LookupRows ('Ent. Inventory*', itemName, '\\InStock\\', '\\true\\')`
- C. `LookupRows ('Ent. Inventory*', '\\InStock\\', '\\true\\',)`
- D. `LookupRows ('\\Inventory*', '\\InStock\\' '\\true\\',)`

Correct Answer: C

QUESTION 3

Northern Trail Outfitters is using a mobile campaign to collect email addresses of interested subscribers. Using AMPScript's API function they will send a confirmation email when an email is texted into their short code.

Which two objects are required to successfully create a TriggeredSend object? Choose 2 answers

- A. Subscribers
- B. TriggeredSendDefinition
- C. Attribute
- D. Contact



Correct Answer: BD

QUESTION 4

A developer wants to configure performance tracking of the content dynamically created via AMPscript in an email. Which two steps should be performed to achieve this objective? Choose 2

- A. Request the Impression Tracking feature be enabled on the account
- B. Include the functions BeginImpressionRegion and EndImpressionRegion
- C. Configure dynamic content block in Content Builder
- D. Add a unique identifier in the HTML tags within the generated content

Correct Answer: AB

QUESTION 5

A developer wants to add an image to Content Builder via the API and retrieve the image's published URL. Which method should the developer use?

- A. GET using the REST API/asset/v1/content/assets and parse the FileProperties parameter
- B. Use the SOAP API to create a Porfolio object and identify the Source property
- C. POST to the REST API/asset/v1/content/categories and parse the Description parameter
- D. POST to the REST API/asset/v1/content/assets and parse the FileProperties parameter

Correct Answer: A

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